



# CORKMEET 2010

International Business Networking

## Ask the Buyer @ CORKMEET 2010



in association with

**WHEN** → Wednesday, October 6th 2010 (2-5pm)

**WHERE** → Radisson Blu Hotel, Little Island, Cork

### About CORKMEET

Established in 2009, **CORKMEET** is Ireland's largest business networking forum. The inaugural event attracted over 300 delegates from 15 different sectors and facilitated in excess of 2,500 networking meetings.

**CORKMEET 2010** will take place from October 6th - 8th. Building on last years success, we aim to increase the number of participants to 440 and organise over 4,000 networking meetings. In order to improve the event further we are adding a few new elements this year, one of which is the Ask the Buyer event, and we want you to be involved!

### The Ask the Buyer event

The aim of the Ask the Buyer event is to try and facilitate introductions between large industry, Government & Educational Institutions and SME's with advantages on both sides.

### How It Works

SMEs will apply to the **CORKMEET** team for the opportunity to meet the bigger buyers. As a buyer, you will have the opportunity to review and approve the supplier list in advance of the event and select the suppliers you would like to meet.

### The Event

**Plato** will facilitate the event, and the format will be as follows:

- Tables of 10, made up of 1 buyer, 1 facilitator and 8 SMEs
- 3 sessions during the course of the afternoon
- 45 minutes per session

Each session will run as follows:

- Introduction and overview from buyers of their requirements and supplier process
- 3 minute introduction from each supplier on about their service/product and why they feel it is relevant to the buyer
- Brief Q&A and wrap up

### Benefits for the Buyer

- Meet up to 24 potential suppliers in a structured and focused set-up
- Outline your needs and requirements to a small, pre-screened group of potential suppliers
- Opportunity to update your portfolio of suppliers in one afternoon
- Support a local initiative and be part of Ireland's largest networking event to date
- Free admission to the rest of the **CORKMEET** activities

### Next Steps

If you would like to participate in this event or for more information please contact:

J.J. O'Connell or Ursula Fitzgerald in **Plato** on 021-4320466 or [info@plato.cork.ie](mailto:info@plato.cork.ie)

[www.corkmeet.ie](http://www.corkmeet.ie)

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